

Privacy Policy

Last Updated: 1/04/2025

Welcome to tetianatretiakova.com (the "Website"). Your privacy is important to me. This Privacy Policy detailed information about how I collect, use, and protect your personal data in compliance with the General Data Protection Regulation (GDPR) and other applicable privacy laws.

1. Who I Am

This Website is operated by Tetiana Tretiakova, an independent artist selling artwork online. If you have any questions about this Privacy Policy, you can contact me at:

- Email: tetianatretiakova.art@gmail.com

2. What Data I Collect

I may collect the following types of personal data:

2.1. Information You Provide

- When you purchase artwork: Name, email, shipping address, billing address, payment information (processed securely via third-party providers).
- When you subscribe to a newsletter: Name and email address.
- When you contact me:: Any information you provide via email or contact forms.

2.2. Automatically Collected Data

- Cookies and tracking technologies: IP address, browser type, device information, pages visited, and time spent on the site.
- Analytics data: I use tools like Google Analytics to understand how visitors interact with my Website.

3. How I Use Your Data

I use your data for the following purposes:

- To process and fulfill your orders.
- To send order confirmations and updates.
- To communicate with you about your inquiries.
- To improve my Website and services.

- To send newsletters and promotional emails (if you have opted in).

4. Legal Basis for Processing (GDPR Compliance)

I process your personal data under the following legal bases:

- Contractual necessity: To fulfill orders and provide customer support.
- Legitimate interest: To improve Website performance and prevent fraud.
- Consent: For sending newsletters and marketing communications.
- Legal obligation: To comply with tax and accounting regulations.

5. How I Share Your Data

I do not sell or rent your data. However, I may share it with:

- Payment processors (e.g., Stripe, PayPal) to process transactions securely.
- Shipping providers to deliver your artwork.
- Analytics providers to analyze website performance.
- Legal authorities if required by law.

6. Your Rights Under GDPR

If you are located in the European Economic Area (EEA), you have the following rights:

- Request a copy of your data.
- Ask me to update incorrect data.
- Request that I delete your personal data ("Right to be Forgotten").
- Request that I limit the use of your data.
- Object to the processing of your data for marketing purposes.
- Request a transfer of your data to another service.

To exercise any of these rights, contact us at tetianatreiakova.art@gmail.com

7. Cookies & Tracking Technologies

I use cookies to enhance your browsing experience. You can manage your cookie preferences through your browser settings.

8. Data Security

I implement security measures to protect your personal data. However, no method of transmission over the internet is 100% secure.

9. Third-Party Links

My Website may contain links to third-party sites (e.g., Instagram, Etsy). I am not responsible for their privacy policies.

10. Changes to This Policy

I may update this Privacy Policy from time to time. The latest version will always be available on my Website.

11. Contact Me

If you have any questions about this Privacy Policy, contact me at:

- Email: tetianatreiakova.art@gmail.com